



Hi. This is Deb.

A product-focused design thinker
who makes complex tasks simple and obvious.



Myself

About me, my design thinking, philosophy, passion and other



My Designs

A little snippet of my works



Expertise

All about tools and technologies I use for my designs



Experience

12 Years+ experience in the industry



Academic

Graduation, professional trainings, certifications etc.



Contact

All the channels to contact me





Myself



Let's make it simple.

It's my common philosophy while ideating a design.

I am a design thinker and end-to-end solutionist for problems in enterprise products. I make the user's life easier with my design, visualization, and development.

Design is not just a profession to me — It's a 24x7 process, naturally embedded with eyes, connected with brain and fueled by heart!

Empathy and innovation are the keys to my design thinking, and aesthetic is the magic sauce.

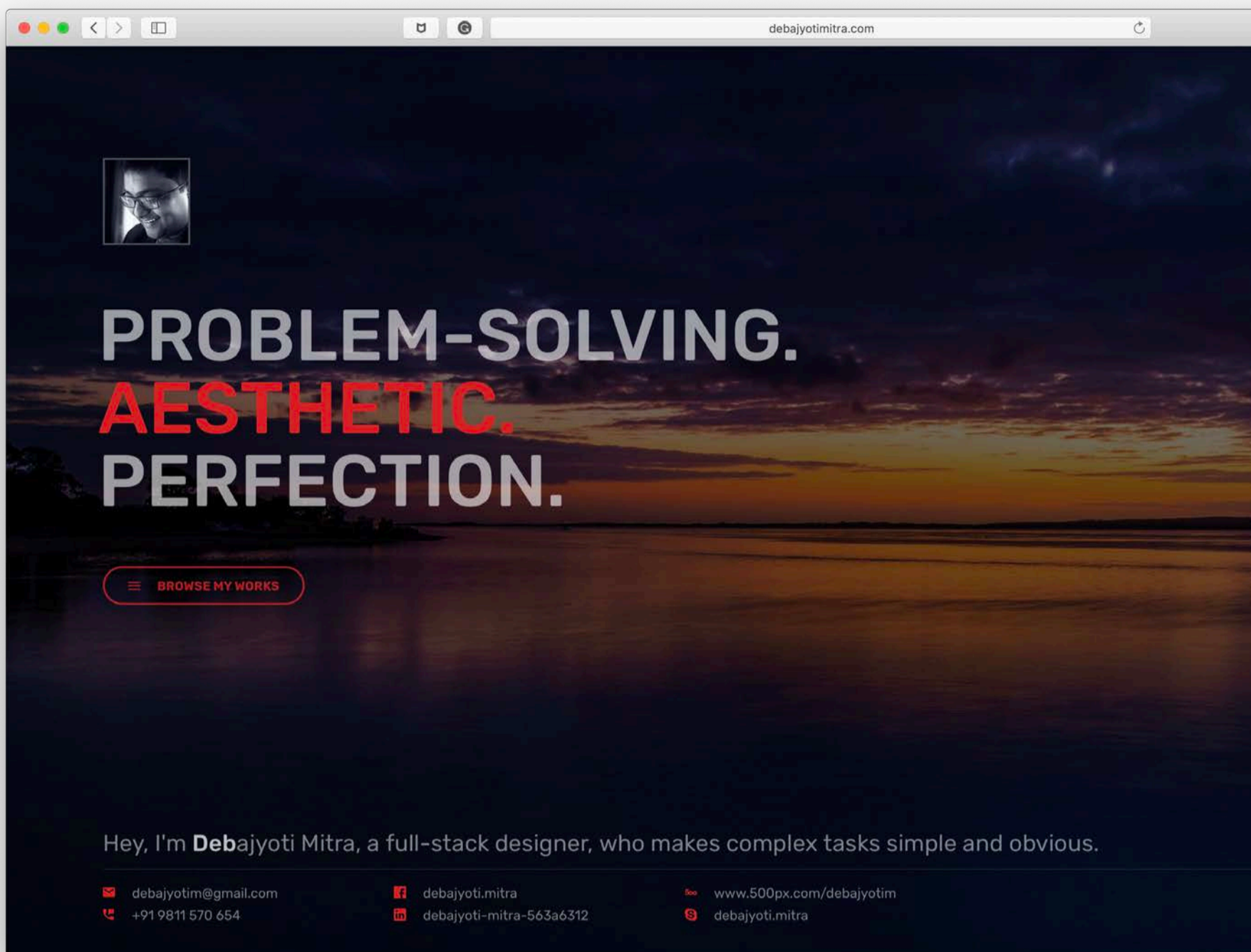
User Experience = Visual + Interaction + Information + Performance

For an enterprise, it's all about productivity with pleasure.

Apart from a design thinker, I am a serious reader, a passionate photographer and a wanderlust traveler too who finds beauty in almost everything.



My Designs



I design to solve a problem.

Problems are everywhere. From the kitchen to the Bangalore traffic — Digital products are just another example.

I make interactions simple for everyone and everything.

To me, the design is how intuitively it works. I always follow a few checkpoints for any of my designs ex. Jakob Nielsen's usability heuristics or Dieter Rams's principles for a good design.

Please follow my website www.debajotimitra.com to browse a few of my works.



Expertise



PROTOTYPING



Sketch



Adobe XD



Invision Studio



GRAPHICS



Adobe Photoshop



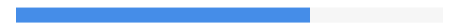
Adobe Illustrator



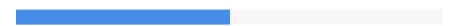
DOCUMENTATION



Adobe InDesign



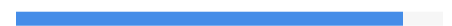
Microsoft Powerpoint



TECHNOLOGY



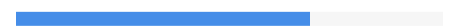
HTML



CSS



JavaScript



Expertise parameters include deep knowledge, understanding, best practices, improvisations, and knowledge sharing.



Experience



PRESENT

2019

Principal Interaction Designer

Oracle
Bangalore, India

ORACLE

Transforming PeopleSoft into a modern experience.



EARLIER

2017

Senior Software Engineer

Epicor
Bangalore, India

EPICOR

Lead designer for brand new design system called Kinetic.



2013

Technical Lead

Hays
Noida, India

HAYS

UX Lead for the entire product line across the globe.

2011

Senior Designer

Netzrepte
Kolkata, India

2009

Design Lead

IDS
Kolkata, India

+ 3 more from 2006. Please follow my [LinkedIn](#) for details.



Academic



PROFESSIONAL



2015

Usability Testing

Certification

Human Factors Inc.



2014

App Design

Certification

Human Factors Inc.



2005

Diploma in Multimedia

Multimedia and Animation

Jadavpur University

GENERAL

2006

Bachelor of Arts

Journalism & Mass Communication

University of Calcutta

2001

Higher Secondary

Physics, Chemistry, Mathematics

WBBHSE

1999

Madhyamik

General

WBBSE

+ a few more. Please follow my [LinkedIn](#) for details.



Contact



ANYTIME



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PRE-SCHEDULED



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PROFESSIONAL



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BLOG



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SOCIAL



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PHOTOGRAPHY



debajyotim